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VACANCY NOTICE

POSITION : LECTURER – MEDIA AND COMMUNICATION
LOCATION : Kuching, Sarawak (Malaysia)
INDUSTRY : Education
TYPE : Fixed Term Contract
REF : C13032026/FECS/FBDA

JOB SUMMARY

The successful candidate will be expected to develop and deliver undergraduate courses in media and communication within the School of Design and Arts. The role contributes to the School's teaching portfolio in areas such as journalism, social media communication, digital storytelling, and contemporary media production.

The position supports the development of media education that integrates communication theory, digital platforms, and emerging forms of media practice. The successful candidate will contribute to teaching across areas including digital journalism, media communication strategies, multimedia storytelling, and online communication environments.

Candidates with expertise in social media communication, journalism, digital storytelling, media ethics, public communication, or media production will be highly valued. Experience in emerging media practices such as interactive media, immersive communication environments, or digital media innovation will be considered an advantage.

The role may also contribute to interdisciplinary teaching across media and emerging communication technologies, interactive storytelling, and experimental media production where these intersect with contemporary communication practices.

The successful candidate will be expected to contribute to teaching, research and industry engagement activities that support the strategic development of the School of Design and Arts and the university more broadly.

Position Purpose

The academic staff will undertake independent teaching and research in his or her discipline or related area. In research and/or scholarship, the academic staff will make an independent contribution which expands knowledge. They will demonstrate expertise and provide leadership and service that includes coordination of activities of other staff, as appropriate to the discipline.

The academic staff will normally:

- contribute to teaching at undergraduate, honours and post graduate level;
- engage in independent scholarship and/or research;
- contribute to professional activities appropriate to his or her profession or discipline; and
- contribute to the innovation ecosystem and contribute expertise to the creation of value from innovation and engagement activities.

He or she will normally undertake administration primarily relating to his or her activities at the institution and may be required to perform the full academic responsibilities of and related administration for the coordination of an award program of the institution.

This level will normally requires a doctoral qualification. In exceptional circumstances equivalent professional experience may be considered.

Key Responsibilities Areas

The Key Responsibility Areas (KRAs) represent the primary outputs for which the position is responsible for are not intended to provide a comprehensive list of all duties. They are derived from four portfolios applicable to Senior Lecturer:

- Learning & Teaching;
- Research;
- University Service, Leadership, Administration and Professional Activities; and
- Innovation and Engagement.

1) Learning and Teaching

- Pursuit of innovation and excellence in teaching.
- Ongoing development of curriculum and instructional material for different programs and levels.
- Convene unit of studies and conduct learning and teaching activities including lectures, tutorials (or laboratories), and assessment of students' learning to ensure a high standard of quality in the learning and teaching process.
- Provision of consultation and mentoring to students.
- Continuous development of teaching, training, and mentoring expertise.
- Design and delivery of training sessions for executive participants in management development programs.
- Expansion and development of the various learning and teaching activities of the Faculty.
- Subject to operational needs, teaching hours may be scheduled beyond office hours including weekends.
- Undertaking of learning and teaching activities and achievement of associated impact expected at the appointed Academic Level Undertaking of learning and teaching activities and achievement of associated impact expected at the appointed Academic Level.

2) Research

- Development of a portfolio of activities supporting research and scholarship.
- Dissemination of research and scholarly output through relevant platforms.
- Supervision of honours and postgraduate (including doctoral) students.
- Contribution to research training activities within the Faculty.
- Development of research groups within the Faculty.
- Securing external support for research activities.
- Development of collaborative research networks.
- Undertaking of research activities and achievement of associated impact expected at the appointed Academic Level

3) University Service, Leadership, Administration & Professional Activities

- Maintenance of high academic and professional standards in all areas of activity.
- Administration and development of the learning programs offered by the Faculty.
- Administration and development of the various educational policies and management systems within the Faculty and the University.
- Development of a vibrant academic community within the Faculty based on openness, collaboration, and experimentation.
- Professional engagement with business and industry, in fields relevant to the Faculty.
- Leadership in academic and professional activities relevant to the Faculty
- Leadership in community affairs, particularly those related to the academic areas relevant to the Faculty.
- Undertaking of leadership and service activities and achievement of associated impact expected at the appointed Academic Level

4) Innovation & Engagement

- Provide consultancy and advisory services to industry partners within areas of recognised domain expertise, in line with University policies and priorities.

- Participate in relevant industry forums with the objective of establishing and strengthening industry partnerships that deliver mutual benefit to the University (excluding academic conferences).
- Maintain active involvement and contribute to relevant professional and industry bodies.
- Contribute to internal and external communities of practice, special interest groups, professional organisations, or learned societies that advance innovation through academic expertise.
- Undertaking of innovation and engagement activities and achievement of associated impact expected at the appointed Academic Level

JOB REQUIREMENTS

- A PhD in Media and Communication, Journalism, Digital Media, Communication Studies, Media Technologies, or a related discipline.
- Experience in teaching in higher education in media studies, journalism, or communication.
- A research track record in media theory, digital communication, journalism studies, or emerging media technologies.
- Expertise in one or more of the following areas will be advantageous:
    - social media communication and digital platforms;
    - journalism and multimedia news production (audio, video, or interactive formats);
    - digital storytelling and online media production;
    - data visualization, media analytics, or news media innovation; and/or
    - emerging media technologies, immersive communication environments, or interactive media practices.

- Industry experience in journalism, media production, or digital communication will be an added advantage.

TO APPLY

1. Applications should include with their application **a detailed CV** indicating qualifications, experience and other matters considered relevant to the application.

2. The application must also include a separate document addressing each applicable element of the Key Selection Criteria ***(As per attached below)***

3. Copy of all your academic certificates (compile all in one file)

4. Email your application to resume@unitalentcareer.com or whatsapp to +012-5227761

Key Selection Criteria
The application should include a separate document addressing each applicable element of the Key Selection Criteria, describing with evidence, how the applicant fulfils the essential and desirable criteria appropriate to the position being targeted.

	Qualification / Educational Background	Essential / Highly Desirable
1.	A doctoral degree (PhD) in a relevant field from a recognised institution. In exceptional circumstances equivalent professional experience may be considered.	Essential
2.	Professional qualification in a relevant field or those progressing towards the qualification (if applicable).	Essential
3.	Registration with relevant professional body (if applicable).	Essential
4.	Excellent academic results from pre-university level onwards.	Essential

	Other Skills / Experience / Knowledge	Essential / Highly Desirable
1.	Knowledge in relevant sub-areas or specialist areas.	Essential
2.	Research track record.	Essential
3.	Excellent oral and written communication skills in English.	Essential
4.	Prior teaching experience at undergraduate or postgraduate level.	Highly Desirable
5.	Ability to identify research opportunity and attract external support.	Highly Desirable
6.	Ability to foster collaborative relationships with other universities, government agencies, professional bodies, and private organisations.	Highly Desirable
7.	Familiarity with digital learning technologies.	Highly Desirable